









# **INAUGURATION & CONFERENCE**

Mon, 16th DECEMBER 2024

Main Arena, Talkatora Stadium on 16th Dec at 10:00am

## **Schedule**

09:00am to 10:15am

10:30am to 11:45am

**INAUGURATION AND KICK OFF ESCOM 1.0** 

## **Programme**

Registration and Business Networking with morning tea

**INAUGURATION OF ESCOM 2024** 

**Welcome Address** Shri Rajkumar Sharma

President, international Federation of eSports (IFeS)

#### **Keynote Address**

#### Vinay Thakur

Spl. Director General BiSAG-N Ministry of Electronics

**Chief Guest Address** 

Mr Navneet\*Sehgal, IAS

Chairman Prasar Bharti

























# **KEYNOTS I PANEL DISCUSSION I POLICY ADVOCACY**

## **KEYNOTS AND PANEL DISCUSSION**

Main Arena, Talkatora Stadium, 16-Dec 2024

#### **Keynote Address**

#### THE FUTURE OF GAME STREAMING: TRENDS AND OPPORTUNITIES

Explore the evolving landscape of game streaming, focusing on emerging trends, technological advancements, and opportunities for creators and brands in the eSports ecosystem

#### 11:40AM - 12:25PM

11:30AM - 11:40AM

#### **PRESENTERS**

Content Creaters Gaming Platform Streamers Sponsors

#### **SESSION 1**

#### MONETIZATION STRATEGIES FOR ESPORTS ORGANIZATIONS

Innovative monetization strategies for eSports organizations including sponsorships, merchandise, subscriptions, and digital content, to enhance revenue streams and ensure sustainable growth in the industry

- Vikas Goel, Founder & CEO ExportsXO
- o Dillip Mohanty, Head of Sports, Esports & Games New Media Holding
- o Rohit Jagasia, Founder & CEO Revenant Esports
- Yash Bhanushal, Founder Orangutan India
- o Abhijeet Andhare, Founder Trident Gaming
- O Anurag Khurana, Founder & CEO NewGen Gaming
- Rakesh Sidana, Founder SIDANA VENTURES, Mentor and Startup Jury

#### 12:25PM - 12:40PM



#### 12:50PM - 01:30PM

#### **PRESENTERS**

Industry MoHFA Sponsors

#### **Keynote Address**

#### **EMERGING TECHNOLOGIES: VR AND AR IN ESPORTS**

Examining the impact of virtual reality (VR) and augmented reality (AR) on eSports, highlighting new experiences, gameplay innovations, and potential market opportunities for engagement and growth.

#### **SESSION 2**

#### TALK WITH GAMING INFLUENCERS: NAVIGATING THE ESPORTS INDUSTRY

A dynamic panel where influencers share their experiences, discuss trends, and answer audience questions on gaming, content creation, and esports.

- ScoutOP (Tanmay Singh)
- o "Mr. Tomboy" Pavan Kampelli

#### 01:30PM - 02:15PM

#### **PRESENTERS**

Meity MIB Industry Sponsors

#### **SESSION 3**

#### THE ROLE OF MENTAL HEALTH IN COMPETITIVE GAMING

Discussing the importance of mental health in competitive gaming, exploring strategies for support, resilience building, and promoting well-being among players in the eSports community.

- o **Utkarsh Rampal** Group Content Head SportsKeeda
- o Santanu Basu, Founder Lets game now
- o Kaustubh Raghunath Purohit, Marketing Head Godlike Esports
- O Naveen Srinivas, CEO Ridaex
- o Vatsal Mandaliya, Development Lead Bluexkye
- o Dr. Tabassum Jamal, Chairperson ZSF & Former Chief Scientist Moderator









# PRODUCT LAUNCH | ESPORT AWARDS | ESPORT WORLD CUP | ESPORT EXPO

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# KEYNOTS AND PANEL DISCUSSION

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## 02:15PM - 02:25AM Keynote Address 4

## **REGULATORY CHALLENGES AND OPPORTUNITIES IN ESPORTS**

Regulatory landscape in eSports, identifying challenges and opportunities related to governance, player rights, and fair play to promote a sustainable competitive environment.

## 02:25PM - 03:10PM

# PRESENTERS Content Creaters Gaming Platform Streamers Sponsors

#### **SESSION 4**

#### SUSTAINABILITY IN THE ESPORTS INDUSTRY

Sustainable practices within the eSports industry, focusing on environmental responsibility, ethical partnerships, and community impact to ensure long-term viability and positive societal influence.

- o Kartik Sabherwal, Founder & CEO Upthrust Esports
- o Chetan Chandgude, Founder & CEO Godlike Esport
- o Siddharth Nayyar, Co Founder & CRO AFK Gaming & Max Level
- o Swati Chamoli, Director & Co-Founder MyFab11
- o Paras Gupta, Community, KOL & Esports Manager at UniPin India
- o Dr Nishu Ayedee, Founder & CMO at Confab 360 Degree

03:30PM - 04:00PM

04:00PM - 04:10PM

04:00PM - 04:10PM

#### **ESPORTS INDUSTRY AWARDS CEREMONY**

CHIEF GUEST: Shri Rajesh Pathak, Secratory, Technology Development Board, Government of India

**VALEDICTORY SESSION** 

# 11:00AM – 11:10PM INDOOR ARENA

# ESPORT WORLD CUP REVEAL



10:00AM - 05:00PM EXHIBITION GALLERY

# **ESCOM EXPO**



03:30PM – 04:00PM INDOOR ARENA

#### **ESPORTS AWARDS**



For more details, contact:

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